

| Theme | Building Block | Items/comments | Source |
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| People | Breaking the cycle of poverty | Identify realistically where revenue can be used. Support young people with life and personal skills for future aspiration. | Reading Refocus |
| People | Breaking the cycle of poverty | Highlight BME young communities and their over representation in the criminal system and unemployment and the benefits of working with them. | Reading Refocus |
| People | Celebrating diversity | Reading4U has a multi-ethnic presenter base which we want to broaden. | Reading4U |
| People | Capable communities | Reading4U is keen to promote (and report on) all community events. | Reading4U |
| People | Capable communities | Take the message of 'personal responsibility' and advice and guidance to that end into targeted communities. | CAB |
| People | Breaking the cycle of poverty | Help with early intervention of child poverty. Work with other organisations to help reach a solution. Help with preventing mental health. | Housing |
| People | Breaking the cycle of poverty | Share consultations from residents with other organisations. Help fund support organisations especially debt/advice agencies. Training staff to support residents. | Housing |
| People | Breaking the cycle of poverty | The funding for our BME post was cut but we continue to provide training for staff on diversity issues. We work with young people aged 13 – 19 (up to 25 with a special need). We encourage them to be proactive and to aspire to reach their potential. We work closely with young people in the poorest areas (Whitley and Church) where there is high unemployment. | Connexions |
| People | Capable communities | Joined-up working is vital. Third sector needs to work in a holistic way to support communities – comms channels, referral systems, directories, signposting. | CAB |
| People | Communities/culture | Local government will devolve much of their work to other agencies. Give local charities a chance, rather than outsourcing to large companies pretending to be charities. | CAB |
| People | Capable communities | As with poverty, it's vital to engage communities from within, or take time to embed key people within these communities. | CAB |
| People | Breaking the cycle of poverty | Focus efforts on BME communities at risk. Be proactive. Early intervention in schools using effective agencies opposed to in-house policies. | Reading Refocus |
| People | Breaking the cycle of poverty | Early intervention – Home-Start Reading volunteers visit families who are going through a tough time and have at least one child under the age of five. | Home-Start |
| People | Capable communities | Work experience placements. Green jobs for NEET young people. Remedial education classes. BME parental representation group – school governor and appeals panels. | ACCG |
| People | Capable communities | Communities: continue to 'go to them' rather than sit and wait for them to come to us. Even sitting in a community centre is not as effective as knocking on doors and mingling. | CAB |
| People | Breaking the cycle of poverty | Debt and benefits advice (at Reading CAB) is a key issue, but behavioural change is important to address underlying issues. Think beyond crisis management! | CAB |
| People | Breaking the cycle of | More realistic support from the Job Centre and the DWP to provide training, apprenticeships and jobs | CAB |

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| | poverty | while breaking the cycle of 'benefit life'. | |
| People | Breaking the cycle of Poverty | Communities – they have to lead and be involved or interventions don't work. | CAB |
| People | Breaking the cycle of Poverty | Intervention at all levels. Reading CAB – training, financial capability trainers to train others in the community, one-to-one and groups. | CAB |
| Place | Cultural Life | Home-Start volunteers visit families who are going through a tough time, in their own homes – i.e. parents helping parents – increased responsibility in the community. Also the volunteers help the families use other services/opportunities available locally. | Home-Start |
| Place | Renewable energy / recycling | Increase recycling pickups to weekly. Easy access to glass recycling. | CAB |
| Place | Renewable energy | Environment: Increase capacity for people to work from home – less travel, less congestion, fewer overheads. | CAB |
| Place | Renewable energy | Biodegradable packing and reduce junk mail. | Unknown |
| Place | Renewable energy / recycling | Incentives to recycle more as opposed to increased waste. Expansion to the Reading Recycling Centre. Organised community glass collection and transport. | CAB |
| Place | High speed broadband & IT | Broadband – fine, but can poorer people afford a computer?? With companies replacing their PCs regularly could these be given to lower income families instead of being thrown away? | Unknown |
| Place | High speed broadband & IT | Local, community run 'internet cafes' that are free to access. | CAB |
| Place | Other? | Cheaper shop rent and building prices for community business initiatives to help galvanize community use. Empty properties at discounted on price. | Reading Refocus |
| Prosperity | Skills for all | Early intervention. Home-Start volunteers visit families at home. 0 – 5 years is a critical time for learning. | Home-Start |
| Prosperity | Skills for all | Apprenticeships in Admin, repairs and ground maintenance. Providing work experience? | Housing |
| Prosperity | Skills for all | Better community. Initiative with funding business start up initiatives for young people to help build transferable skills and personal development. | Reading Refocus |
| Prosperity | Skills for all | Specialist training and apprenticeships directly to the larger companies: Yell, Thames Water, John Lewis, etc. | CAB |
| Prosperity | Skills for all | We need to join up. Provide careers advice and support to agencies with unemployed people, as do agencies who train and provide employment opportunities. | CAB |
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| Prosperity | Fasttrack 2020 | 'Affordable' – make Reading Buses give change. And have a return fare. | Unknown |

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| Prosperity | Fasttrack 2020 | Transport: people aren't going to go green and use buses/trains if prices keep going up. | CAB |
| Prosperity | <i>Other?</i> | Encourage local business as opposed to large nationals who are over-represented. How many Tescos do we need? | CAB |
| | <i>Other?</i> | Better advertising about networks and meetings, in particular those involving Reading Borough Council. Only just found out about Domestic Abuse Forum. | CAB |
| | <i>Other?</i> | Reading Borough Council – how to have good comms channels? How do we get them to take us seriously in terms of knowledge, experience and skills? Where do we get to engage with them and give them our opportunities? How do we access commissioning opportunities? | CAB |
| | <i>Other?</i> | Reduce bureaucracy in the council at all levels. | CAB |